

## **CRVA Instructor, Amelia Painter, Gives Presentation During Pearson Lakes Art Center Summer Lecture Series for Artists and Art Enthusiasts**

For four straight weeks in July/August of 2010 the Pearson Lakes Art Center will offer a unique opportunity for artists and art enthusiasts, as part of the Lakes News Shopper Free Thursdays. Four professionals will discuss various aspects of the art world.

On July 29th at 7pm, Amelia Painter will present a program entitled Marketing and Promoting Your Art on the Internet. In today's challenging economy, artists can't afford to ignore low-cost, and often no-cost, Internet marketing tools. Galleries, art patrons, private shoppers, and many different types of companies all search the Internet for the next new hot artist and it could be you. The possibilities are endless on the Web, and in this workshop you will learn the ins and outs of marketing art on the Internet from a professional. Students will receive written hand-outs loaded with tips and web promotional ideas.

Painter is a regular instructor at the CRVA and a regular volunteer. Director Louis "Tony" Curiel encourages his teachers to get out into the community and share their skills and knowledge. According to Curiel, "it is important to recognize the value of and the benefits our instructors can bring to the area. Instructors like Amelia Painter are competent and love to share their knowledge with others. Building on a desire to share can give an art community a strong foundation that can make a huge difference in each artist's productivity and expand their horizons."



Amelia Painter is a popular speaker and often travels the Midwest to lecture and teach Marketing Workshops.